

Exhibit A

Figure 1A: The Browsing Stage (From You Flowers Homepage)

The screenshot shows the homepage of From You Flowers. At the top, a black banner displays a 20% sitewide discount for code 11G, valid up to \$15, with a call to action to order early and save. Below the banner is a purple header bar with the website's logo, navigation links for My Account, Cart (1), Track, Chat, and Contact Us, and a search bar. The main content area features a large image of a bouquet of red and pink roses with a central overlay text box that reads "Send Your Love" and "Shop All Valentine's Day Flowers ». Below this, a section titled "Best Selling Flowers & Gifts" displays six smaller flower arrangements with their respective prices: a bouquet of pink and red flowers for \$35.99, a bouquet of orange and red roses for \$31.99, a bouquet of red carnations for \$47.99, a mixed bouquet of yellow, white, and blue flowers for \$35.99, a bouquet of white and blue flowers for \$39.99, and a bouquet of red roses in a can for \$49.99. Each item includes its original price crossed out followed by the discounted price.

Save 20% Sitewide | Code 11G Applied
up to \$15
Order Early & Save! [Shop All Valentine's Day Gifts »](#)

My Account Cart (1) Track Chat Contact Us

I'm looking for...

fromyouflowers.com

Valentine's Day Birthday Occasions Get Well Sympathy Flowers Plants Gift Baskets & Food Same Day

Send Your Love
[Shop All Valentine's Day Flowers »](#)

Best Selling Flowers & Gifts

Flower Arrangement	Original Price	Discounted Price
Pink and Red Bouquet	\$44.99	\$35.99
Orange and Red Bouquet	\$39.99	\$31.99
Red Carnations	\$59.99	\$47.99
Mixed Bouquet (Yellow, White, Blue)	\$44.99	\$35.99
White and Blue Bouquet	\$49.99	\$39.99
Red Roses in a Can	\$99.99	\$49.99

[Shop Best Sellers »](#)

Figure 1B: The Browsing Stage (From You Flowers's "Birthday Flowers" Landing Page)

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Up to \$15
Order Early & Save! Shop All Valentine's Day Gifts »

fromyouflowers.com

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I'm looking for...

Valentine's Day Birthday Occasions Get Well Sympathy Flowers Plants Gift Baskets & Food Same Day

Birthday Flowers

Home / Birthday Flowers

Happy Birthday Flowers

Make a birthday special with a unique birthday delivery! It is fun to send love with happy birthday flowers, birthday teddy bears and birthday gifts delivered the same day. Whether they are celebrating their 8th birthday or their 80th birthday, we have the perfect flowers for birthday delivery to make their day bright.

Showing 1 thru 48 of 405 "Birthday" items

Sort By: **Best Selling**

SAME DAY DELIVERY
Be Bold on Your Birthday
SRP \$54.99 \$43.99

SAME DAY DELIVERY
Rose & Lily Celebration with Birthday Balloon
SRP \$49.99 \$39.99

SAME DAY DELIVERY
Raspberries & Crème
SRP \$59.99 \$47.99

SAME DAY DELIVERY
How Sweet It Is
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Cotton Candy
SRP \$44.99 \$35.99

SAME DAY DELIVERY
Special Moments Bouquet
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Festive Floral Garden with Birthday Balloon
SRP \$39.99 \$31.99

SAME DAY DELIVERY
Pastel Daisy & Rose Delight
SRP \$39.99 \$31.99

4.4 ★★★★☆
Google

Figure 2A: The Product Attribute Selection Stage (From You Flower's "Raspberries & Crème" Product Page)

Save 20% Sitewide | Code 11G Applied
up to \$15*

Order Early & Save! Shop All Valentine's Day Gifts »

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I'm looking for...

Valentine's Day Birthday Occasions Get Well Sympathy Flowers Plants Gift Baskets & Food Same Day

Home / Birthday / Raspberries & Crème

Raspberries & Crème

1 Select Your Options

Regular SRP \$69.99 \$47.99	Deluxe SRP \$69.99 \$55.99	Premium SRP \$79.99 \$64.99
--------------------------------	-------------------------------	--------------------------------

2 Make It Special

	Mylar Balloons - \$6.00/each Qty ▾ Select Balloon ▾		Chocolate Select Size ▾
	Teddy Bear Select Size ▾		

3 Select Delivery Information

Enter Recipient's Zip Code	Choose A Delivery Date »
Don't know the zip code? For Express Checkout or to send this to someone in your address book, log in now.	

Item Description & Details

[View Similar Products »](#) Item #TEV72-9

This elegant bouquet makes a thoughtful and refined gift for any occasion. Featuring luxurious crème roses, delicate white alstroemeria, and striking red leucadendron, it exudes warmth and sophistication. Soft peach carnations and miniature carnations add a gentle touch, while rich burgundy button spray chrysanthemums create a beautiful contrast. Presented in a stylish white vase with a wooden stand, this arrangement is the perfect way to show someone you care with a gift that radiates natural charm and grace.

Includes:

- Crème Roses
- White Alstroemeria
- Red Leucadendron
- Peach Carnations (Deluxe & Premium Sizes Only)
- Miniature Peach Carnations
- Burgundy Button Spray Chrysanthemums
- Floral Greenery
- Modern Geometric Container with Stand
- Complimentary Card Message

"SRP" means the current suggested retail price of the product being advertised. That SRP is not set by FYF, but by an independent wire service. Occasionally, FYF will lower the SRP set by the wire service to provide you with even greater value and, in those cases, the lower SRP is shown as a strikethrough price. When you buy from FYF, the stated SRP is usually reduced by discounts or promotions. That means we let you know the current SRP for any particular product, even though From You Flowers may not have sold that product at that price. The SRP is shown as a strikethrough price with a discounted or promotional price also listed so that you can compare the SRP to the From You Flowers price. The discounted or promotional pricing is indicated by the presence of an additional higher strikethrough price.

4.4 ★★★★☆
Google
Customer Reviews

Figure 2B: The Product Attribute Selection Stage (“Choose a Delivery Date”)

Order Early & Save! Shop All Valentine's Day Gifts »

Choose a Delivery Date

Recipient's Zip Code: 90265

Wrong zip code? Click here to type a new one.

Available as Early as: Tuesday, January 28 »

Valentine's Day Delivery: Choose the purple “VDAY 2/12 - 2/14” option below for delivery by 2/14.

Mon Jan 27	Tue Jan 28 +\$2.99	Wed Jan 29	Thu Jan 30	Fri Jan 31	Sat Feb 1
Sun Feb 2 +\$2.99	Mon Feb 3	Tue Feb 4	Wed Feb 5	Thu Feb 6	Fri Feb 7
Sat Feb 8	Sun Feb 9 +\$2.99	Mon Feb 10	Tue Feb 11	Wed Feb 12	VDAY 2/12 - 2/14
Thu Feb 13 +\$2.99	Fri Feb 14 +\$4.99	Sat Feb 15	Sun Feb 16 +\$2.99	Mon Feb 17	Tue Feb 18
Wed Feb 19	Thu Feb 20	Fri Feb 21	Sat Feb 22	Sun Feb 23 +\$2.99	Mon Feb 24

Please select an available delivery date.

Looking for a future delivery date?

Don't know the zip code?
For Express Checkout or to send this to someone in your address book, log in now.

Date »

Item Description & Details

[View Similar Products »](#) Item #TEV72-9

This elegant bouquet makes a thoughtful and refined gift for any occasion. Featuring luxurious crème roses, delicate white alstroemeria, and striking red leucadendron, it exudes warmth and sophistication. Soft peach carnations and miniature carnations add a gentle touch, while rich burgundy button spray chrysanthemums create a beautiful contrast. Presented in a stylish white vase with a wooden stand, this arrangement is the perfect way to show someone you care with a gift that radiates natural charm and grace.

Figure 2C: The Product Attribute Selection Stage (“Enter Card Message”)

Save 20% Sitewide | Code 11G Applied
Up to \$15

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My Account Cart (1) Track Chat Contact Us

Search: I'm looking for...

Valentine's Day Birthday Occasions Get Well Sympathy Flowers Plants Gift Baskets & Food Same Day

Home / Birthday / Raspberries & Crème

Raspberries & Crème

1 Select Your Options

Regular SRP \$69.99 \$47.99

Deluxe SRP \$69.99 \$55.99

Premium SRP \$79.99 \$64.99

2 Make It Special

Mylar Balloons - \$6.00/each

Qty Select Balloon

Chocolate Select Size

Teddy Bear Select Size

3 Select Delivery Information

90265

Wrong delivery zip code? Type a new one »

Tuesday, February 11

Choose a different delivery date »

4 Enter Card Message

Card Type: Birthday

Happy Birthday!

Generate New Message » 15 / 175

John Flowers

Add to Cart »



Figure 3: The Purchase Initiation Stage (From You Flower's "Your Shopping Cart" Page)

Save 20% Sitewide | Code 11G Applied
up to \$15 »

Order Early & Save! Shop All Valentine's Day Gifts »

fromyouflowers.com

My Account Cart (1) Track Chat Contact Us

Valentine's Day Birthday Occasions Get Well Sympathy Flowers Plants Gift Baskets & Food Same Day

Your Shopping Cart

Product(s) Currently in Your Cart	Delivery Info	Card	Price
 Raspberries & Crème SKU: TEV72-9	Delivery To: 90265 Delivery Date: 02/11/2025 Change Date »	Card - Birthday: Happy Birthday! Signed: John Flowers Edit Card »	Raspberries & Crème \$59.99 \$47.99

Order Summary

Raspberries & Crème	\$59.99 \$47.99
YOU SAVED:	\$12.00
Discount code 11G has been applied.	
Subtotal:	\$47.99

[Continue to Secure Checkout »](#)

[PayPal Checkout](#)

[G Pay](#) [VISA](#) 8242

[venmo](#)

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Flowers with Same Day Delivery, We Guarantee the Florist Arranged Flowers will be Delivered Today!

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Figure 4: Login, Create Account, or Guest Checkout Stage

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*up to \$15 »

Order Early & Save! Shop All Valentine's Day Gifts »

 fromyouflowers.com

SECURE CHECKOUT 

Create Account

Please enter your information below in order to create your FromYouFlowers account.

Email: *

Password: * Confirm Password: *

Create Account »

[Sign In With Your FromYouFlowers Account »](#)

[Login with Amazon](#)

Guest Checkout

No need to sign in, just continue as a guest and you'll have the option to create an account later if you'd like.

Continue as Guest »

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 Your order is **safe** and **secure**.
All transactions on this website are secure, indicated by the lock in your browser window.

Having difficulty? Our flower experts are available 24/7 to assist with any questions.
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Figure 5: Delivery Information Stage

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 up to \$15

Order Early & Save! Shop All Valentine's Day Gifts »


fromyouflowers.com
SECURE CHECKOUT 

1. DELIVERY INFO 2. BILLING INFO 3. REVIEW ORDER

Delivery Information:



Raspberries & Crème

Title:

Recipient's First Name: *****

Recipient's Last Name: *****

Extended Info:

Delivery Address: *****

Apartment, Floor, Suite:

City:

State:

Postal Code:

Address Type: *****

Business Name:

Recipient's Phone: *****

Extension:

Providing a phone number ensures your gift will be delivered in a timely manner. Is the gift a surprise? Please enter your own phone number.

Card Message:

Card Type:

15 / 175

Happy Birthday!

» Generate New Message »

John Flowers

☀ Morning Delivery Option:

Expedited morning delivery for an additional \$4.99?

Yes: Guaranteed morning delivery, before 12 PM

No: Delivery during normal business hours

Continue to Billing Info »

Figure 6: The Billing Information Stage

Save 20% Sitewide | Code 11G Applied
 up to \$15 »
 Order Early & Save! Shop All Valentine's Day Gifts »


SECURE CHECKOUT 

1. DELIVERY INFO 2. BILLING INFO 3. REVIEW ORDER

Billing Information

Title:

First Name: *

Last Name: *

Billing Address: *

Apartment, Floor, Suite:

City: * State: * Postal Code: *

Phone Number: * Extension:

Email Address: *

Payment Information

    

 **PayPal**

Credit Card Number: *

CVV: *

Expiration Month: *

Expiration Year: *

Gift Certificate

Have a From You Flowers gift certificate? Enter the number below:

Gift Certificate Number:

Apply Gift Certificate »

Review Order »

 **SATISFACTION GUARANTEED**



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Figure 7: Review Order Stage

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*up to \$15 *

Order Early & Save! Shop All Valentine's Day Gifts »

fromyouflowers.com

SECURE CHECKOUT 

1. DELIVERY INFO 2. BILLING INFO 3. REVIEW ORDER

You're Almost Done!
Please review the information below and click "Place Order".

Delivery Information 

Selected Item #1:

Delivery Date: 02/11/2025

Delivery To:
Ms. Jane Flowers
Clarkson Law Firm
22525 Pacific Coast Hwy
Malibu, CA 90265

Enclosed Card (Birthday):
Happy Birthday!
SIGNED: John Flowers



Raspberries & Crème	\$59.99
Google Discount	(\$12.00)
Expedited Delivery Fee: <input type="checkbox"/>	\$4.99
Delivery Fee:	\$14.99
Delivery Rebate Click Here »	
Sales Tax:	\$6.30
Item Total:	\$69.28

Billing Information 

John Flowers
22525 Pacific Coast Hwy
Malibu, CA 90265
213788405
claux@clarksonlawfirm.com

Billing To: VISA XXXX-XX42

Order Total: \$69.28

Place Order »

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